

GENERAL INFORMATION & ADMISSIONS

**APPLY
ONLINE
NOW**



The FH Kufstein Tirol University of Applied Sciences was founded in 1997. Around 2,200 students are personally supported by 350 lecturers. The range of courses currently includes 14 Bachelor's degree programs, 14 Master's degree programs and various postgraduate programs. Around 200 exchange students enrich the university with international flair every year.

ENROLLMENT IN 2 STEPS:

- 1)** Online Application
- 2)** Admission Interview
 - >> online or in person

FACTS

- >> Intensive Personal Support
- >> Start in the Winter Semester
- >> € 363,36/Semester + Union Fees
 - Fees may differ for non-EU students

OPEN HOUSE

- >> November 29th, 2025
- >> January 31st, 2026
- >> April 18th, 2026

Further consultation options are noted on the reverse page.



GENERAL INFORMATION

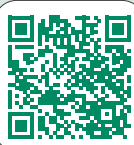
STUDY PROGRAMS & ADMISSIONS



Jul 2025

STUDY COUNSELING

We offer a wide range of degree programs. To help you in your search, we offer prospective students various information and consultation events.



ADMISSIONS GUIDE

The admissions guide provides key details about admission requirements and the admission process. A list of necessary documents is included.



GENERAL ADMISSION REQUIREMENTS

Bachelor's Degree Programs

Accepted degrees:

- >> General higher education entrance qualification
- >> University entrance qualification examination
- >> Working student's entrance examination
- >> Relevant German entrance qualification for universities of applied sciences
- >> At least three years of vocational school with supplementary examinations
- >> Training in the dual system (relevant apprenticeship) with supplementary examinations

Master's Degree Programs

Accepted degrees:

- >> Relevant bachelor's or diploma program
- >> Equivalent post-secondary vocational qualification

Language Skills

- >> Programs taught in German: German B2
- >> Programs taught in English: English B2

Non-EU Applicants

Please review the specific admission requirements for non-EU applicants online.

BACHELOR'S DEGREE PROGRAMS

>> Business Psychology & Management (ft)

Using the analysis and insights of human behavior for strategic and economic decisions.

>> Coding & Digital Design (ft)

Develop and creatively design digital applications: Conception - Design - Implementation.

>> Drone Engineering (ft - EN)

Aerodynamics, drone design & control, programming & data analysis.

>> Energy & Sustainability Management* (ft - EN)

Renewable energies, environmental and sustainability management, innovative mobility concepts.

>> Facility & Real Estate Management (ft* - EN, pt)

Energy-efficient & user-friendly buildings, sustainable real estate management.

>> Industrial Engineering & Management (ft)

Technical training with an economic background. Choice of 2 specializations.

>> International Business Management (ft, pt)

Focus on international strategic management incl. two foreign languages. ft: 1 year abroad.

>> Leadership & Business Management (ft)

Entrepreneurship and strategic and operational corporate management.

>> Marketing & Communication Management (ft, pt)

Modern communication channels, graphics, design, language & style, PR & advertising.

>> Sports, Culture & Event Management (ft, pt)

Interdisciplinary acquisition of skills based on an internationally oriented basic education.

MASTER'S DEGREE PROGRAMS

>> Corporate Transformation Management (pt)

Transformation & turnaround of companies, their life cycles and change management.

>> Data Science & Intelligent Analytics (ft - EN, pt)

Combination of technical & application knowledge, training on real data & real tools.

>> Digital Marketing (ft* - EN, pt)

Marketing in new media, understanding and design of online & cross-media channels.

>> Energy & Sustainability Management (ft - EN, pt)

Acquisition of skills in ecology, economics and technology for management tasks in the industry.

>> ERP Systems & Business Process Management (pt)

Analysis, design & implementation of IT-supported business processes.

>> Facility & Real Estate Management (pt)

Combination of management skills & individual specialization options.

>> International Business Management (ft - EN)

International program with the choice of specialization in marketing or finance.

>> Smart Products & AI-driven Development (ft - EN)

Development of intelligent, networked products with definition and concept phase.

>> Sports, Culture & Event Management (ft - EN, pt)

Interdisciplinary skills acquisition supplemented with a focus on operating sites & strategy.

>> Web Engineering & IT Solutions (pt)

Acquisition of skills for planning and developing complex web-based applications.

ADMISSION DEADLINES

Application Date	Interview
Dec. 2 nd , 2025	Dec. 16 th (English Programs) Dec. 17 th (German Programs)
Jan. 20 th , 2026	Feb. 3 rd (English Programs) Feb. 4 th (German Programs)
Mar. 3 rd , 2026	Mar. 17 th (English Programs) Mar. 18 th (German Programs)
Apr. 21 st , 2026	May 5 th (All Programs)
Jun. 9 th , 2026	Jun. 23 rd (All Programs)

Prospective students can **apply online from October 2025** onwards for any application deadline and choose a date for the admission interview. The interview can take place either online or in person. The earlier the interview takes place, the better the chances of getting a place.

For **non-EU Applicants** the latest application date is **March 3rd, 2026**.

CONTINUING EDUCATION

The International Business School of the FH Kufstein Tirol offers exclusive **part-time MBA & Master's courses, certificate courses** and **academic courses** that will significantly enhance your professional and leadership skills.

ft=full-time; pt=part-time (Fri./Sat./Block)

EN=Program taught 100 % in English. All other programs are taught primarily in German.

* Start subject to the accreditation by the AQ Austria