

# Welcome to Modul University

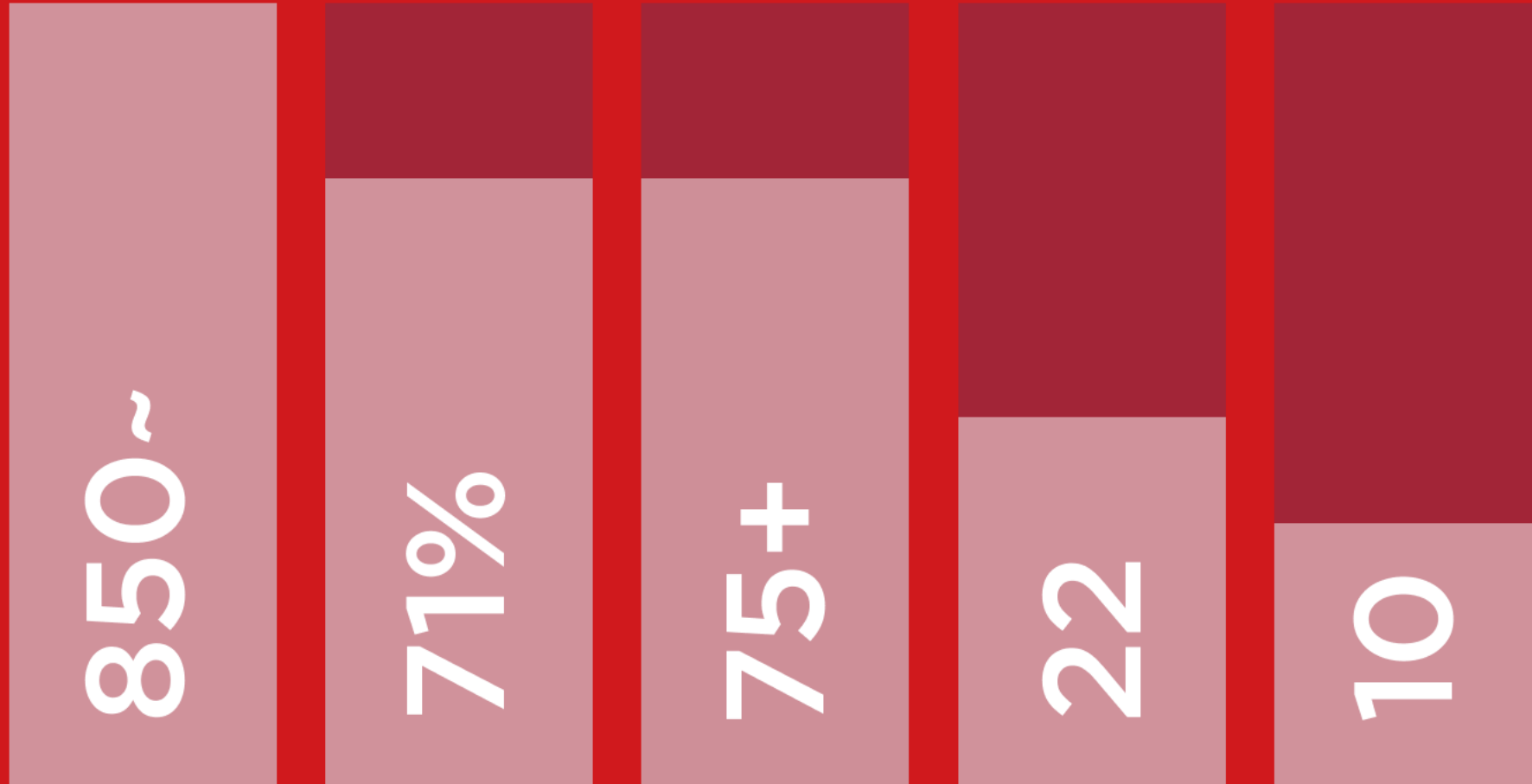


Info accurate as of July 2024.  
Please check each semester for  
updates.



# MU AT A GLANCE

DATA ACCURATE AS OF MARCH 2024



TOTAL  
STUDENTS

INTERNATIONAL  
STUDENTS

NATIONALITIES  
ON CAMPUS

UG AVERAGE  
CLASS SIZE

PG AVERAGE  
CLASS SIZE

Modul Tourism  
School

1908

2007

Modul  
University



## FEEL PART OF A GLOBAL COMMUNITY

One of Austria's most international campuses, MU is home to a community of staff and students from over 75 different countries, bringing individual perspectives that enrich your experience.



## BE HEARD THROUGH STUDENT CENTRED CLASSES

MU stands for mentorship, and a strong sense of belonging. We offer intimate class settings averaging between 20-30 students for UG students.



## LEARN, INTERACT AND IMPROVE IN ENGLISH

MU prioritizes internationalization, making English the primary language for both instruction and campus communication

The Academic Experience



# STUDY PROGRAMS

Foundation

Bachelor

Master

MBA

PhD

Accredited by



# UNDERGRADUATE PROGRAMS



## Foundation Programs

Business or Technology

1 semester, 30 Non-Curricular ECTS

## BSc Applied Data Science

6 semesters, 180 ECTS

## BSc International Management

6 semesters, 180 ECTS

7 semesters, 210 ECTS incl. Professional Exp.

## BBA Tourism and Hospitality Management

6 semesters, 180 ECTS

8 semesters, 240 ECTS incl. Hong Kong Mobility Agreement = 2 degrees

## BBA Tourism, Hotel Management and Operations

8 semesters, 240 ECTS

With optional 1 year at New York City College of Technology

# BBA Tourism, Hotel Management And Operations New York

1 Practical Year In New York at  
New York City College of Technology

Practical hours in Culinary Arts, F&B, Property Management

**Focused  
on Hotel Management**



# BBA BSc Mobility Agreement Vienna & Hong Kong

Gain two degrees from two outstanding  
universities

2 years in Vienna & 2 years in Hong Kong at  
Hong Kong Polytechnic School of Hotel & Tourism Management,  
ranked #1 worldwide for Hospitality & Tourism

**Events & Experience  
Specialization**

**Smart Tourism Specialization**

**Hotel Management  
Specialization**

# Bachelor Specializations



## BSc International Management

Advanced International Management

Entrepreneurship & Leadership

International Marketing

Business Psychology

Programming & Data Science

+ 900h Internship for  
3,5 years program

## BSc Applied Data Science

Data Science for Sustainability

Data Science for Business

Data Science for Services

Data Science for Geographic Information Systems

+ Capstone Project  
included

## BBA Tourism and Hospitality Management

Tourism and Event Management

Hotel Management

+ 900h Internship  
included

# CONTINUING EDUCATION PROGRAMS

## BA (CE) Marketing and New Media Technologies

6 semesters, 180 ECTS  
Possibility to transfer up to 90 ECTS

## BA (CE) Entrepreneurship, Innovation and Sustainability

6 semesters, 180 ECTS  
Possibility to transfer up to 90 ECTS

## BSc (CE) Business Informatics

6 semesters, 180 ECTS  
Possibility to transfer up to 90 ECTS

## BA (CE) Smart Service and Experience Design

6 semesters, 180 ECTS  
Possibility to transfer up to 90 ECTS





# GRADUATE PROGRAMS

## MSc Management

*4 semesters, 120 ECTS*

## MSc International Tourism Management

*4 semesters, 120 ECTS*

## Master of Business Administration

*3 semesters, 90 ECTS*

## MSc Sustainable Development, Management, and Policy

*4 semesters, 120 ECTS*



# MASTER & MBA SPECIALIZATIONS

Digital Marketing

Entrepreneurship, Leadership & Innovation

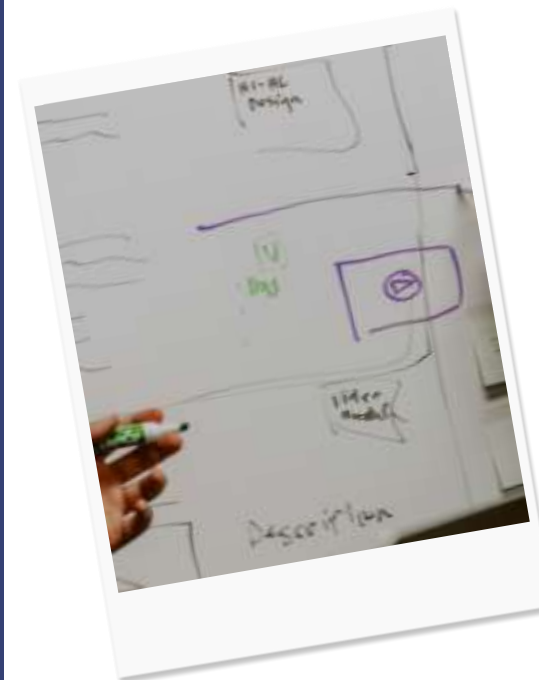
Sustainable Management & Policy

Real Estate Management

Innovation & Experience Design for Tourism

Tourism & Services Management

*+ Potential Internship or  
Industry Excellence Program*



# POSTGRADUATE PROGRAMS

## Doctorate in Business and Socioeconomic Sciences

*8 semesters, 240 ECTS*



Admissions

# APPLYING TO MU



APPLYING TO MU

# MU'S HOLISTIC ADMISSION PROCESS

## Additional Information

The 100 Euros application fee is put towards your tuition fee upon enrolment.

You will receive the decision on a scholarship application at the same time as receiving your offer to study, or 1 to 2 weeks after the stipulated deadline.

1

## Apply through our MU online portal

Upload all required documents  
[www.modul.ac.at](http://www.modul.ac.at)

Pay 100 euros application fee.

2

## Interview

Receive an invitation for your online interview.

Behavioral interview to demonstrate your motivation, not a subject related test.

3

## Admission Committee Decision

Made on a rolling basis.

If accepted and a place is available, receive an offer to study.



## CREATE AN ACCOUNT ON MU's APPLICATION PORTAL

All you need is to add your email and password, then confirm the email registration.



Welcome to Austria's Leading International University!  
Since 2007, Modul University Vienna offers cutting-edge education in the areas of international management, new media technology, public governance, sustainable development, and tourism and hospitality management.

[Apply Now](#)

[Review My Application\(s\)](#)



## UPLOAD THE MANDATORY DOCUMENTS IN THE PORTAL

You will be required to provide some general information about yourself and upload the mandatory documents.

## SUBMIT YOUR APPLICATION & RECEIVE INTERVIEW INVITATION

A fee of 100 euros will be required to submit your application. It will be paid via credit card directly in the portal. Afterwards, you will be invited for an online interview.



# Admissions Requirements Bachelor

- 1 **Mandatory Documents**  
at the point of applying via the online portal

**Curriculum Vitae**

**Motivation letter**

**1 Letter of Recommendation**

**Copy of Passport**

**Available High School Transcripts | 2 years**

**Proof of English Proficiency B2/ Proof from Int. School**

**TOEFL IBT 79p, IELTS 6.5, Pearson 59p, Cambridge from FCE B, min. 173p**

- 2 **Documents which can be provided later**  
to be provided by the Orientation Week

## **Official Highschool Certificate**

Examples of certificates: National Diploma, IBDP, A levels, APs, SAT, ACT etc.

## **Final Year Highschool Transcripts**

## **Further Highschool Certificate Requirements**

**IBDP** Min. 24 Points, with Maths either SL 4p or HL 3p

**3 general, independent subjects at GCE (A Level) with a minimum grade of C**

**American Diploma with min. Score 3.0; plus:**

SAT 1360p in Math, Evidence-Based Reading & Writing /  
4 APs, including Maths & Language /  
ACT 29p

**National Diploma** with min. score for passing +  
Maths part of leaving exam

APPLYING TO MU

# Admissions Requirements

## MSc & MBA

- 1 **Mandatory Documents**  
at the point of applying via the online portal

**Curriculum Vitae**

**Motivation letter**

**2 Letters of Recommendation**

**Copy of Passport**

**Available Bachelor Transcripts**

**Proof of English Proficiency C1:**

TOEFL, IELTS, Pearson, Cambridge

**+ for MBA proof of 3 years of managerial work experience**

- 2 **Documents which can be provided later**  
to be provided by the Orientation Week

**Official Bachelor Diploma** Min. duration 3 years

**Final Bachelor Transcripts**

### Further English Certificate Requirements

**TOEFL** 570p paper-based test, or 230p computer-based, or 95 internet-based test

**IELTS** overall band score 7.0, no sub-score under 6.5

**Pearson Academic** 76p

**Cambridge Certificate of Advanced English** from Grade C, minimum 180 required

**Medium of Instruction** only for students with Bachelor degrees fully taught in English



APPLYING TO MU

# Admission Requirements

## PhD

- 1 **Mandatory Documents**  
at the point of applying via the online portal

**Curriculum Vitae**

**Motivation letter + Career Statement**

**2 Letters of Recommendation**

**Research Proposal**

**Copy of Passport**

**Bachelor Transcripts, Available Master Transcripts**

**Proof of English Proficiency C1:**

TOEFL, IELTS

- 2 **Documents which can be Waived**  
to be provided by the Orientation Week

**Official Bachelor and Master Diploma**

Bachelor min. 3-year diploma, Master 2 year diploma

**Final Master Transcripts**

## Further Details

**TOEFL** 100 internet-based test, no section scores under 20

**IELTS** overall band score 7-7.5, no sub-score under 6.5

**Research Proposal**

**5-10 pages**, including status quo of research on the topic, research gap, planned methodology, potential results, anticipated limitations

# Holistic Approach

Behavioral Interview,  
no subject specific knowledge  
is tested

Duration  
Between 30 min – 45 min

Meet one of our admission  
coordinators via  
Microsoft Teams

Clarification questions about  
your documents, Q&A



APPLYING TO MU

# ADMISSION REQUIREMENTS

## Additional Information

UG | Examples of High School Certificates:  
National diploma / IBDP / A levels / APs / SAT/ ACT etc.

MBA | 3 years of Work Experience in Managerial Roles

## 1 Mandatory Documents at the point of applying via the online portal

Curriculum Vitae

Motivation letter

Letter of Recommendation: 1 for UG, 2 for PG/PhD

Copy of Passport

Available Transcripts

Proof of English Proficiency UG (B2), PG (C1), PhD (C1)

## 2 Documents which can be provided later

*by Orientation Week*

Official High School Certificate for UG, Bachelor Diploma for PG, Master Diploma for PhD

Final Year High School Transcripts

Proof of English Proficiency UG (B2), PG (C1), PhD (C1) – For EU

Students only

# APPLICATION DEADLINES

We offer 2 intakes per year

	Fall Intake <i>Begin in September</i>	Spring Intake <i>Begin in February</i>
EU Citizens	<b>15 August</b>	<b>15 January</b>
Citizens with 90 Days Visa Free entry to	<b>1 July</b>	<b>1 December</b>
Citizens who need a visa	<b>1 April</b>	<b>1 September</b>

Tuitions, Reductions & Scholarships



# FINANCIAL INFORMATION

# FINANCIAL INFORMATION

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Our tuition fees increase 2 times per year, in June and January based on the inflation index.

## Foundation Programs

Approx. 7600  
Euros/semester

## Bachelor Programs

Between 7300-8100  
Euros/semester

## Master of Science Programs

Approx. 5800  
Euros/semester

## Master of Business Administration

Approx. 10,100  
Euros/semester

## Doctorate in Business & Socioeconomic Sciences

Approx. 6900  
Euros/semester

# REDUCTIONS



## Grants

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Merit Grant: 10%

Austrian Tourism Grant: Up to 25%

MU Alumni Grant: Up to 40%

Student Exchange Alumni Grant: 8%

## Reductions

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Siblings Reduction 10%

IBDP Reduction 5%

European High School Diploma Reduction 3%

Full Tuition Payment Reduction 3%

Academic Year Payment Reduction 1,5%

## **Mathias Corvinus Collegium (MCC)** **Full Scholarships Available**

For Students from

Albania, Austria, Azerbaijan, Bulgaria, Croatia, Czech Republic, Georgia, Hungary, Kazakhstan, Kosovo, Montenegro, North Macedonia, Poland, Romania, Serbia, Slovakia, Slovenia, Ukraine

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## **Graduate Academic Excellence** **Full Scholarships Available**

For Students applying to MSc & MBA

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## **Next Generation** **50% or 75% Scholarship available**

For Students applying to PhD

# **SCHOLARSHIPS**





The MU Experience



# SUPPORT FOR STUDENTS



# WE ARE HERE FOR OUR STUDENTS

You are the U in MU!



## CAREER SERVICES

Global industry partners

Job Teaser

Job & Application Coaching

Professional Workshops

Company visits & Career fair

Industry in class

Startup Hub

## STUDENT SERVICES

Orientation week

Student clubs

MU Buddy program

Social events

Visa support

## ACADEMIC OFFICE

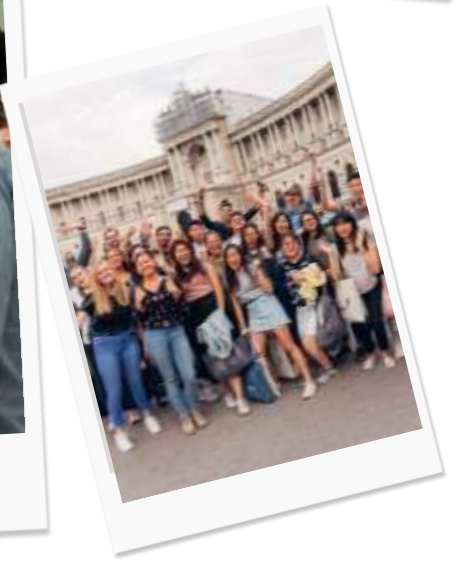
Individual support with semester planning

Academic counseling

Specializations

Exchange program

MU Language Program



Internship Mentoring

# INDUSTRY CONNECTIONS



# LIFE AFTER MU

## MANAGEMENT

Business Development  
Marketing And Communication  
Human Resources Management  
Project Management  
Consulting  
Entrepreneur

## DATA SCIENCE

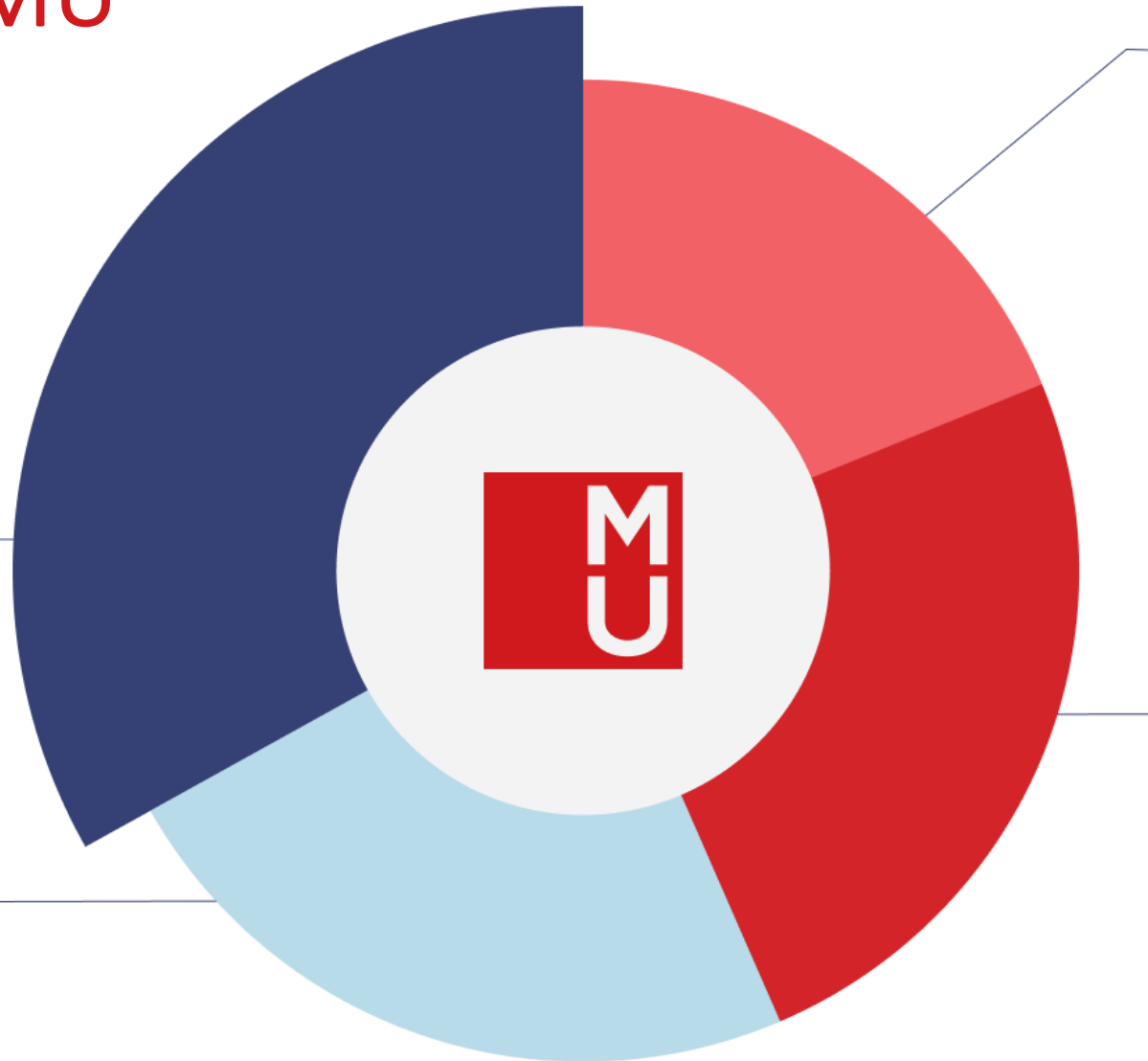
Data Analyst  
Business Intelligence Developer  
AI Specialist  
Machine Learning Specialist  
Agile Project Manager

## SUSTAINABILITY & POLICY

Corporate Social Responsibility Manager  
Sustainable Governance Consultant  
EU Policy Analyst  
International Development Consultant  
Green Business Models Consultant

## TOURISM

Destination Organization Manager  
Tourism Board Marketing  
Corporate Communications  
Hotel Operations Manager  
Property Development Manager



+ Master, MBA, PhD

The Best City for Quality of Living



# LIVING IN VIENNA



## Enjoy the Best Quality of Living

Ranked as the best city for quality of living for more than 10 years in a row, Vienna brings the ideal mix of events, greenery, spectacular architecture & smart city.



## Experience Affordable European Lifestyle

Expected monthly expenses range from 800-1500 € / month for accommodation, food and leisure.

## Choose Your Home

MU partners with dorm providers located in different districts of Vienna, single rooms ranging from 350-1000 € / month.

Alternatively, students can opt for private accommodation.



# Partner Dorms

Contact [housing@modul.ac.at](mailto:housing@modul.ac.at)

**WIHAST**



**VIENNABASE 19**



**ÖJAB**



**DONAU HOMES**



**STUWO**



**THE FIZZ**



**THE SOCIAL HUB**



**MILESTONE**

+ HOUSING ANYWHERE- PLATFORM





Continue your journey to MU



# Next steps



If you did not apply yet...

## Start your future today

Ask your questions, our team is here for you

Apply by the deadline



If you applied...

## Take the last steps to become a Modulian

Submit your application & have your interview /

Accept the offer your received by signing it or making your tuition payment



# We want to hear from you!



Andrada Rus



Eduardo Fernandez  
Aguilera



Jessica Knuters



Max Meisel



Schedule a 1:1  
meeting with our team!

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[recruitment@modul.ac.at](mailto:recruitment@modul.ac.at)

[modul.ac.at](https://www.modul.ac.at)