

A close-up portrait of a young woman with voluminous, curly brown hair. She is smiling gently and looking directly at the camera. The background is a soft, out-of-focus blue.

MCI

The Entrepreneurial School®

Innsbruck · Austria

MCI | The Entrepreneurial School®

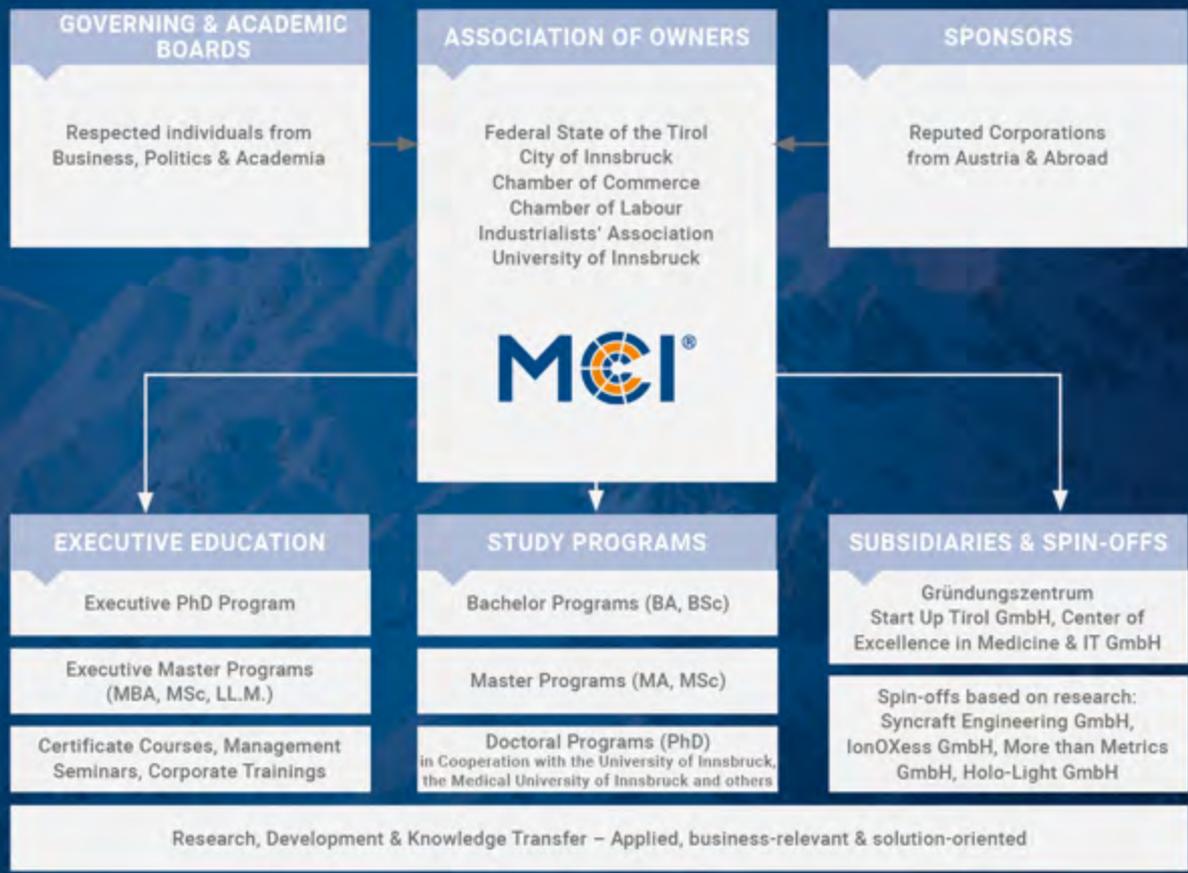
- What we stand for
- What we offer
- What sets us apart



A group of diverse business professionals are gathered around a long wooden table in a bright, modern office setting. They are engaged in a collaborative meeting, with some looking at laptops and others talking. A man in a dark suit is leaning over the table, pointing at something. The background shows large windows with blinds and a whiteboard with charts.

WHAT WE STAND FOR

Structure



Focus of distinction

- Academic quality
- Research & Development
- Customer & service orientation
- Brand & network
- Entrepreneurial spirit & innovation
- Excellent infrastructure
- International orientation



At MCI science meets business.

Jean Claude Juncker

Former President of the European Commission,
Brussels

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Ceconomy AG, Düsseldorf



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Würth-Gruppe, Künzelsau / Germany

International reputation



Partner universities



16 Double Degree Partnerships
1 Joint Degree Program

Partner universities



EDHEC Business School, Nice / France



University of Bologna, Italy



University of Oslo, Norway

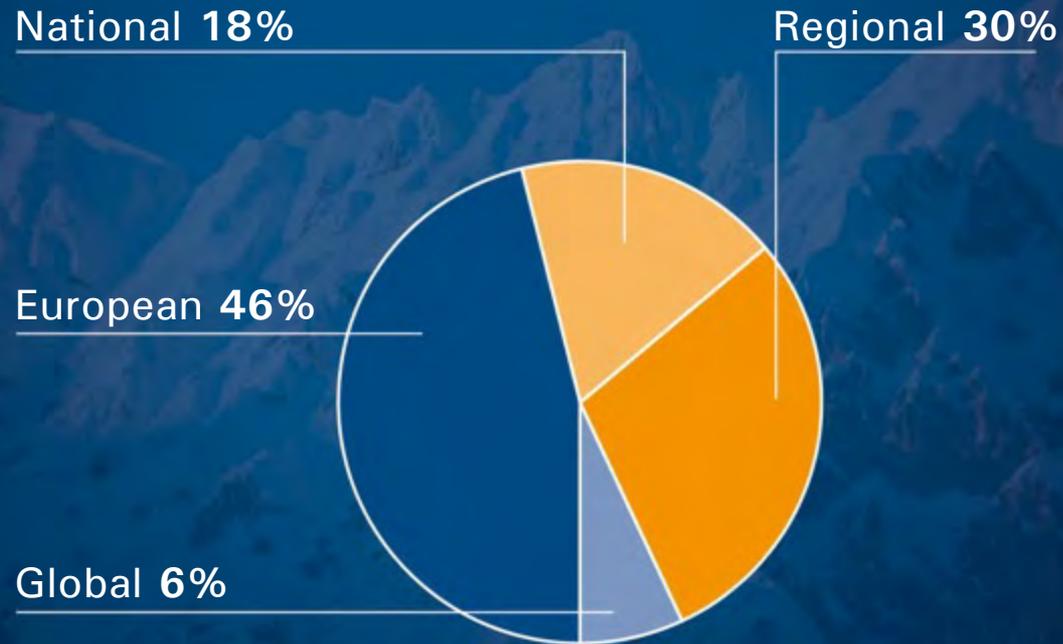


University of Technology,
Sydney / Australia

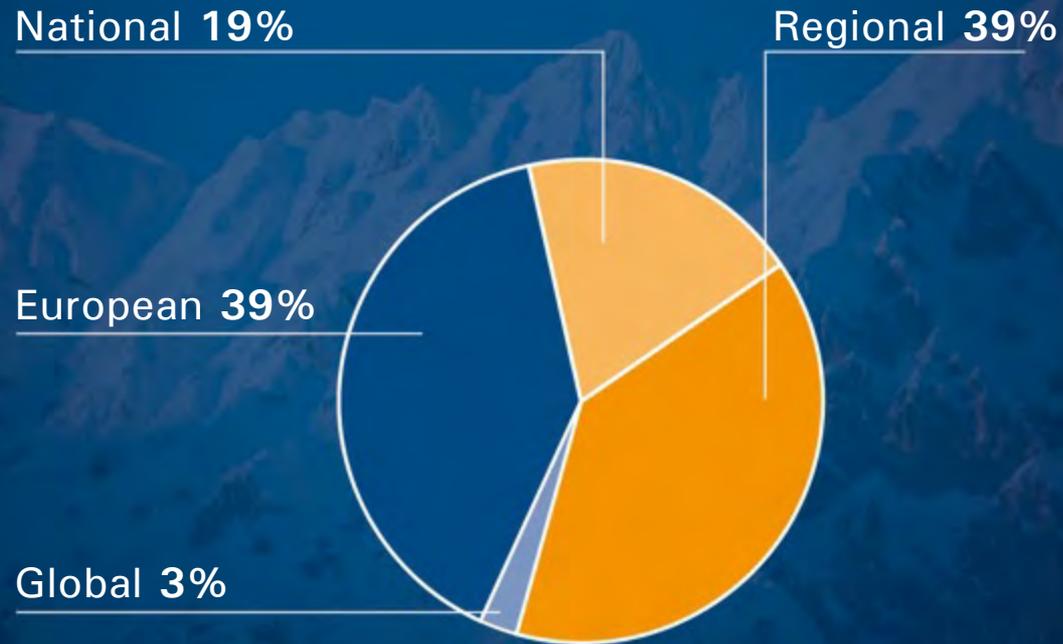


The Hong Kong University of Science
and Technology / Hong Kong

Applicants from more than 90 nations



3,550 students from 63 nations (excl. exchange students)

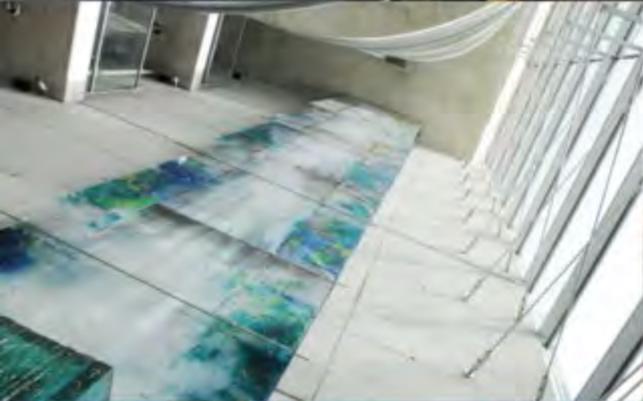


Success Rate

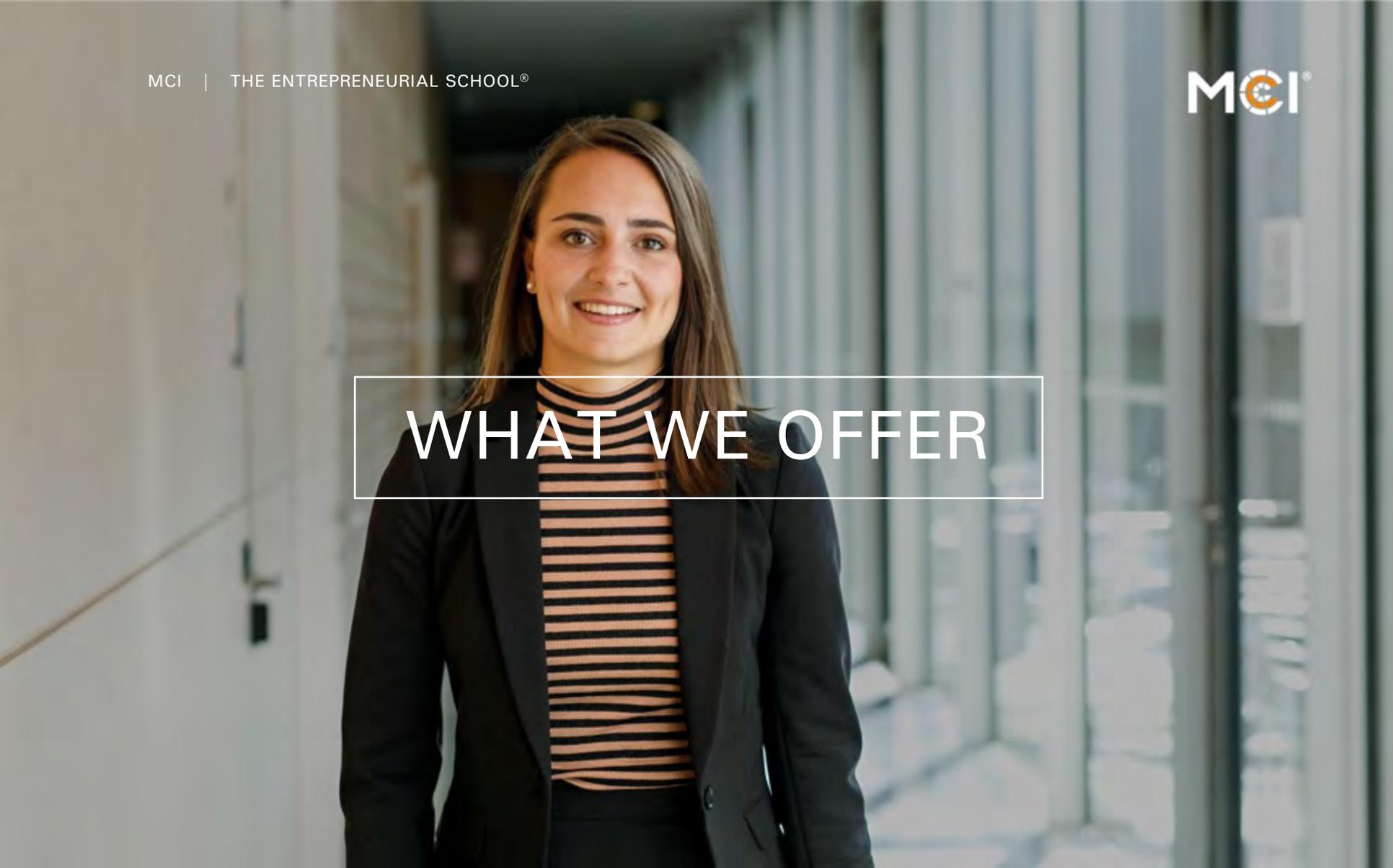
83%

of MCI students complete their
study program successfully







A young woman with long brown hair, wearing a black blazer over a black and white striped top, stands in a modern office hallway with large windows in the background. She is smiling warmly at the camera.

WHAT WE OFFER

What we offer

- Bachelor
- Master
- Executive Education
- PhD



Bachelor Programs

MANAGEMENT & SOCIETY

Business Administration	GE E	Online
Business & Management	GE E PT FT	
Management, Communication & IT	GE	FT
Management & Law	GE	FT
Nonprofit, Social & Health Care Mgmt.	GE	Online FT
Social Work	GE	FT
Tourism Business Studies	GE	FT

TECHNOLOGY & LIFE SCIENCES

Bio- & Food Technology	GE	FT
Digital Business & Software Engineering	GE	Online
Environmental, Process & Energy Eng.	GE PT FT	
Industrial Engineering	GE PT FT	
Mechatronics	GE PT FT	

Bachelor Programs

MANAGEMENT & SOCIETY

Business Administration	GE	E	
Business & Management	GE	E	PT FT
Management, Communication & IT	GE		FT
Management & Law	GE		FT
Nonprofit, Social & Health Care Mgmt.	GE		FT
Social Work	GE		FT
Tourism Business Studies	GE		FT

TECHNOLOGY & LIFE SCIENCES

Bio- & Food Technology	GE		FT
Digital Business & Software Engineering	GE		
Environmental, Process & Energy Eng.	GE	PT	FT
Industrial Engineering	GE	PT	FT
Mechatronics	GE	PT	FT

Master Programs

MANAGEMENT & SOCIETY

Corporate Governance & Finance	E	Online
Entrepreneurship & Tourism	E GE	FT
European Health Economics & Mgmt.	E	FT
International Business & Law	E	FT
International Business & Management	E PT	FT
International Health & Social Management	E	FT
Management, Communication & IT	E	FT
Social Work, Social Policy & Management	GE	FT

TECHNOLOGY & LIFE SCIENCES

Biotechnology	E	FT
Environmental, Process & Energy Eng.	E GE	PT FT
Food Technology & Nutrition	GE	PT FT
Industrial Engineering	GE	PT
Mechatronics & Smart Technologies	E GE	PT FT
Medical Technologies*	E	FT

*subject to accreditation

Master Programs

MANAGEMENT & SOCIETY

Corporate Governance & Finance	E	Online
Entrepreneurship & Tourism	E	GE FT
European Health Economics & Mgmt.	E	FT
International Business & Law	E	FT
International Business & Management	E	PT FT
International Health & Social Management	E	FT
Management, Communication & IT	E	FT
Social Work, Social Policy & Management	GE	FT

TECHNOLOGY & LIFE SCIENCES

Biotechnology	E	FT
Environmental, Process & Energy Eng.	E	GE PT FT
Food Technology & Nutrition	GE	PT FT
Industrial Engineering	GE	PT
Mechatronics & Smart Technologies	E	GE PT FT
Medical Technologies*	E	FT

*subject to accreditation

Executive Master Programs

MBA

Digital Business MBA

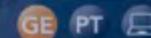


Executive MBA

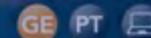


MSC

Digital Economy & Leadership MSc



Digital Marketing & Analytics MSc



Management & Leadership MSc



PHD

Executive PhD Program in Management



Executive Master Programs

MBA

Digital Business MBA



Executive MBA



MSC

Digital Economy & Leadership MSc



Digital Marketing & Analytics MSc



Management & Leadership MSc



PHD

Executive PhD Program in Management



Executive Master Programs

MBA

Digital Business MBA

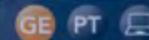


Executive MBA

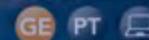


MSc

Digital Economy & Leadership MSc



Digital Marketing & Analytics MSc



Management & Leadership MSc



PHD

Executive PhD Program in Management



University
of Antwerp



antwerp
management school
Powered by the University of Antwerp

Executive Education

- Certificate Courses
- Management Seminars
- Corporate Trainings
- Technical Trainings



Executive Education

CERTIFICATE COURSES

Corporate Communications

Digital Business Analytics

General Management

Human Resource Management

Innovation Management

Management Accounting & Control

Management, Psychology & Leadership

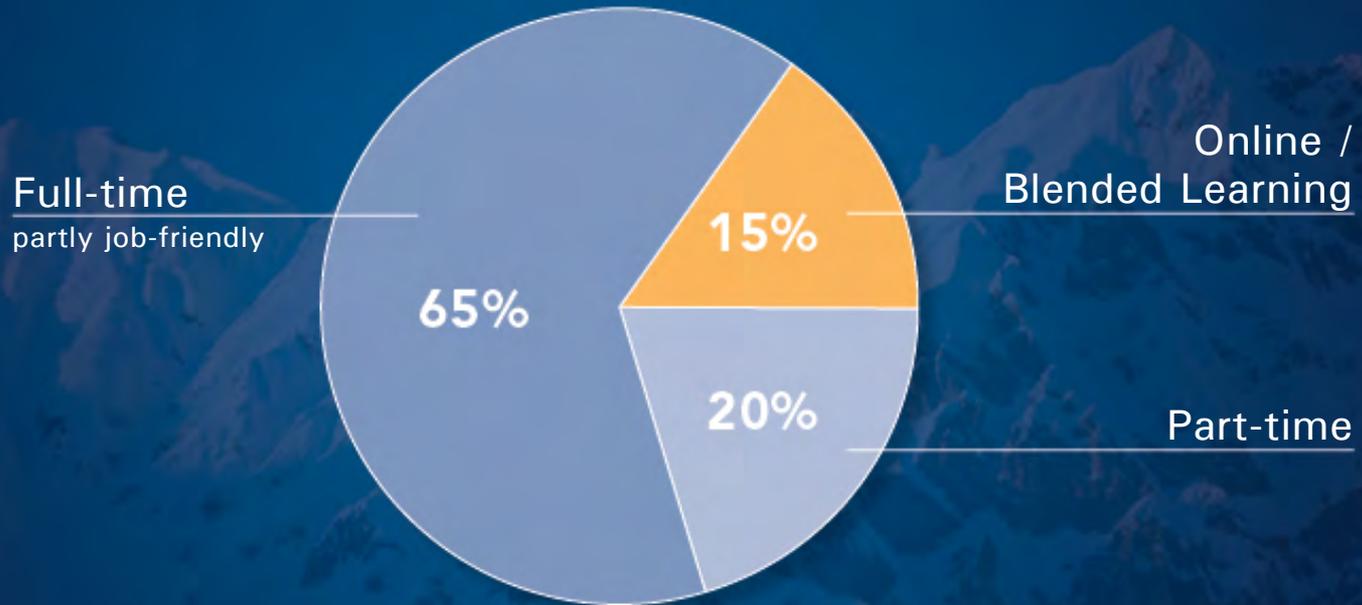
Marketing

Patent & License Management

Sales Management

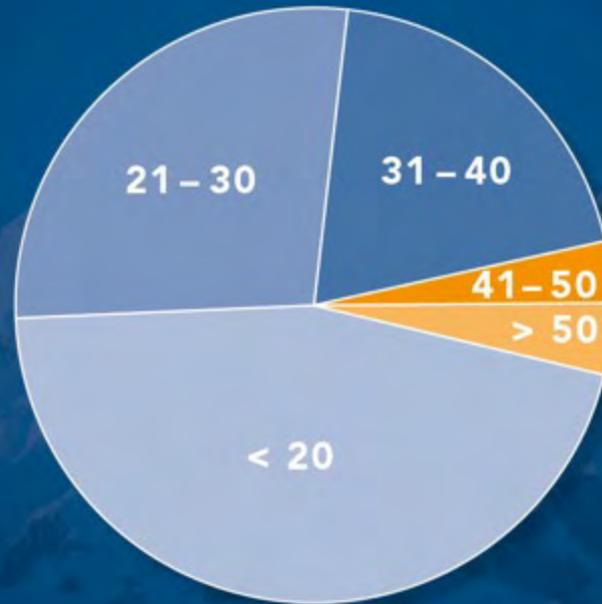
Systemic Leadership Psychology

Time Models



Class Sizes

Number of students
per course



Academic Degree

Bachelor of Science MCI

B.Sc. MCI

BSc MCI

Bachelor of Arts MCI

B.A. MCI

BA MCI

Master of Science MCI

M.Sc. MCI

MSc MCI

Master of Arts MCI

M.A. MCI

MA MCI

Master of Business Administration MCI

MBA MCI

Use in combination with the brand 'MCI' approved
GZ BMWF-52.330/0195-1/6/2013

Application

The first step to studying at the top

Application

1. CV & motivation – 30%
2. Admission test – 30%
3. Interview – 40%

The weighting may vary slightly depending on the study program



Ratio of Applicants to Study places

3.2 : 1

Application Deadlines

Deadline 1: November 08, 2020

Deadline 2: January 31, 2021

Deadline 3: March 21, 2021

Deadline 4: May 30, 2021

Info: www.mci.edu/info

WHAT SETS US APART

Practice-oriented

- **Courses**

Examples

Entrepreneurial Business Lab

Digital Marketing

Human Computer Interaction

Industrial Robotics

Practice-oriented

- Courses
- **Projects**

Examples

Employer Branding analysis – Swarovski

Assessment of digital business models –
Ernst & Young

Development of bio-sensors

Structural Vibes

Practice-oriented

- Courses
- Projects
- **Faculty**

Examples

Airbus

Novartis

BMW

Porsche

Google

PWC

Infineon

The World Bank

Mondelez

Tyrolit

Practice-oriented

- Courses
- Projects
- Faculty
- **Internships**

Examples

AV List

McKinsey & Co.

BMW

Novartis

Booking.com

Red Bull

FC Bayern

Swarovski

Infineon

Thyssenkrupp

Research & Development

- Technological, economic & societal development
- Support of regional, national and international partners in their innovation activities
- Increase efficiency & competitiveness

Spin-offs

- Holo-light
- IonOXess
- Syncraft
- Cemit
- More than Metrics
- Start-up Tirol
- ...and many more



Service orientation

Start-ups & Innovation

Language Center

Scholarships & Awards

Sports

13
languages

1,000
sports classes



Career Center

Seminars & Workshops

Recruiting Forum

Internship & job portal

Career coaching

Business network



MCI boosts your career.

Dr. Thomas Nothegger, MBA

Senior Vice President
Global Operations PN & GD

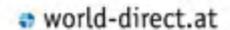
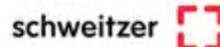
Career Options



Premium Career Partners



Premium Career Partners



Job offers before (!) graduation

2.6

Source: MCI graduate survey 2019/20

Alumni & Friends

Strong Alumni Network

Distinguished Guest Lectures

Stimulating podium discussions

Grand Alumni Weekend

Pulsating MCI Summer Lounge



Distinguished Guest Lectures



Edward Snowden
Whistleblower



Daniel Krauss
Founder & CIO FlixBus, Munich



Romano Prodi
Former Prime Minister of Italy



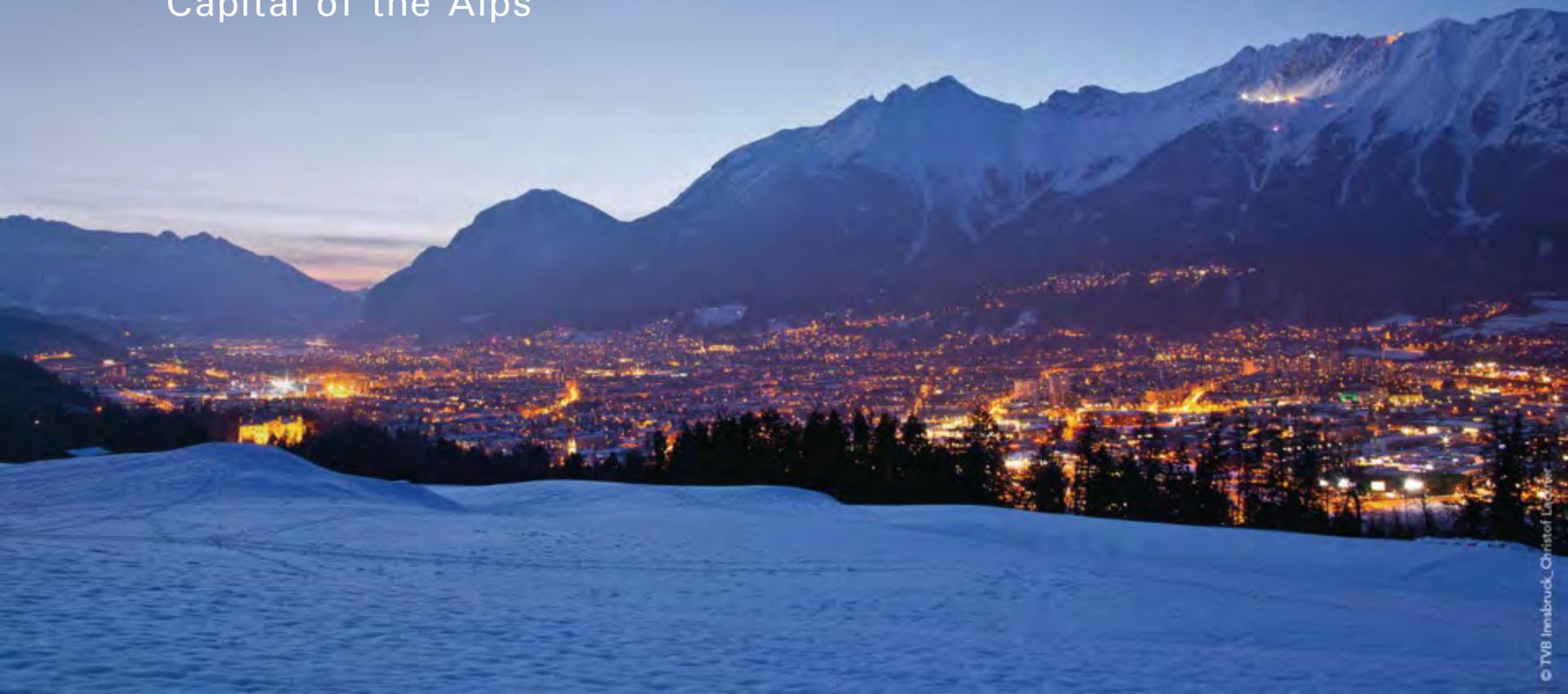
Viviane Reding
Member of the European Parliament



MCI Alumni Weekend

INNSBRUCK

Capital of the Alps



Ideal Location



Innsbruck – Capital of the Alps

Easily accessible



Innsbruck – Capital of the Alps

Easily accessible

Urban life meets breathtaking nature



Innsbruck – Capital of the Alps

Easily accessible

Urban life meets breathtaking nature

Vibrant university city with 35,000 students







Stay in touch

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