

# Get Your Bachelor's Degree with Us



University  
of New York  
in Prague

WHERE  
YOU  
EXPLORE  
YOU



# Letter from the President

Dear students,

Our era is characterized by increasing globalization. Every day, technological advances that allow for the instant transmission of information change the way we communicate, the way we work, the way we learn and the way we live our lives. At the same time, international trade and tourism and worldwide media communication are expanding. Individuals, corporations, markets, and nation-states can reach around the world faster and more cheaply than ever before. Traditional boundaries between culture, commerce, technology, politics, and the environment are rapidly disappearing. National borders are no longer barriers to learning, living, and working. People may speak different languages, eat different foods, and worship in different ways, but we do not do so in isolation.

The world today is a global village and we are all members of the same community. Our aim is to provide you with the knowledge, experience, and multicultural perspective that will allow you to explore, learn, question, create, and thrive as productive members of a global society in your chosen careers. We are dedicated to an interactive teaching style, and we maintain high expectations for our students and high academic standards in the classroom. We are committed to giving you the personal attention, support, and care necessary for you to succeed and realize your full potential.



Ilias Foutsis, Hon Ph.D  
President  
University of New York in Prague  
New York College Educational Group



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# Reasons to Study at UNYP



- Innovative Learning Environment**  
Benefit from small class sizes, modern tech-equipped classrooms, and interactive American-style instruction.
- Cultural Richness**  
Surrounded by centuries-old architecture, vibrant arts, UNESCO sites, and rich traditions, Prague is a cultural treasure.
- Vibrant Student Life**  
Enhance your UNYP experience through active student clubs and organizations, spanning academics, culture, sports, and more.
- Supportive Student Services**  
Take advantage of UNYP's Writing Lab, Counseling Center, Academic Advisors, and dedicated career guidance to support your success.
- Strong Employment Outcomes**  
With a graduate employment rate exceeding 90%, UNYP's Career Office supports networking and connects students with top international employers.

- Rooted in History (1998)**  
UNYP's 25+ year history proves our commitment to quality education and an international student community that grows stronger every year.
- High-Quality, Affordable Education**  
Earn accredited American and European bachelor's or master's degrees, fully recognized on both continents, with costs significantly lower than other international universities, as well including options for scholarship and financial aid.
- Diverse International Community**  
Join a student body representing over 80 countries, fostering a multicultural learning environment and connections worldwide.
- Dual Degree Opportunities**  
Earn both an American degree (SUNY, Empire State University) and a European degree from UNYP in select programs, an advantage in today's job market.

# Welcome!



# State University of New York Empire State University

- For over 20 years, the University of New York in Prague has proudly partnered with the State University of New York, Empire State University (SUNY Empire).
- SUNY is the largest comprehensive public university system in the United States and includes 64 institutions, from research universities and liberal arts colleges to community and specialized institutions serving hundreds of thousands of students across New York State and worldwide.
- A degree from SUNY Empire carries global recognition and is valued for its academic quality, rigor, and emphasis on practical knowledge. Graduates gain analytical and leadership skills that enhance career mobility and prepare them for success across industries. The diverse academic community, representing all 50 U.S. states and more than 180 countries, fosters international collaboration and cross-cultural understanding. SUNY Empire's flexible, student-centered programs allow learners to align their studies with personal and professional goals.



Through partnerships such as the one with UNYP, students can earn a fully accredited U.S. degree while studying locally, supported by innovative teaching methods and access to the extensive SUNY network of resources, research, and alumni.

- Key Benefits of a SUNY Empire Degree:**
- Global recognition & accreditation from the largest U.S. public university system
  - Access to SUNY's extensive academic and alumni network
  - Flexible study options tailored to individual goals
  - Opportunities for international collaboration and mobility
  - Career-focused curriculum emphasizing real-world skills





1000+  
students



Many yearly  
events

Orientation  
weeks

Gym and pool  
membership



80+  
nationalities



12+  
clubs



Vibrant  
community



# Student Life



Check out our socials:  
@unyp | @unypsc  
unyp.edu



Student Life and the Student Council  
help you get the most out of your  
time at UNYP and in Prague.







// PRAGUE IS THE MOST  
MAGICAL, MYSTICAL  
CITY IN EUROPE,  
THE CONTINENT'S  
ONE-TIME CAPITAL  
OF ASTROLOGY AND  
ALCHEMY.

Richard D. E. Burton







## Live in the Heart of Prague: UNYP Belgická Residence

Located in the lively and trendy Vinohrady district, just a short walk from campus, the UNYP Belgická Residence offers students a comfortable, convenient, and safe place to call home while studying in Prague.

This fully renovated residence blends modern comfort with classic Prague charm.

### Students benefit from:

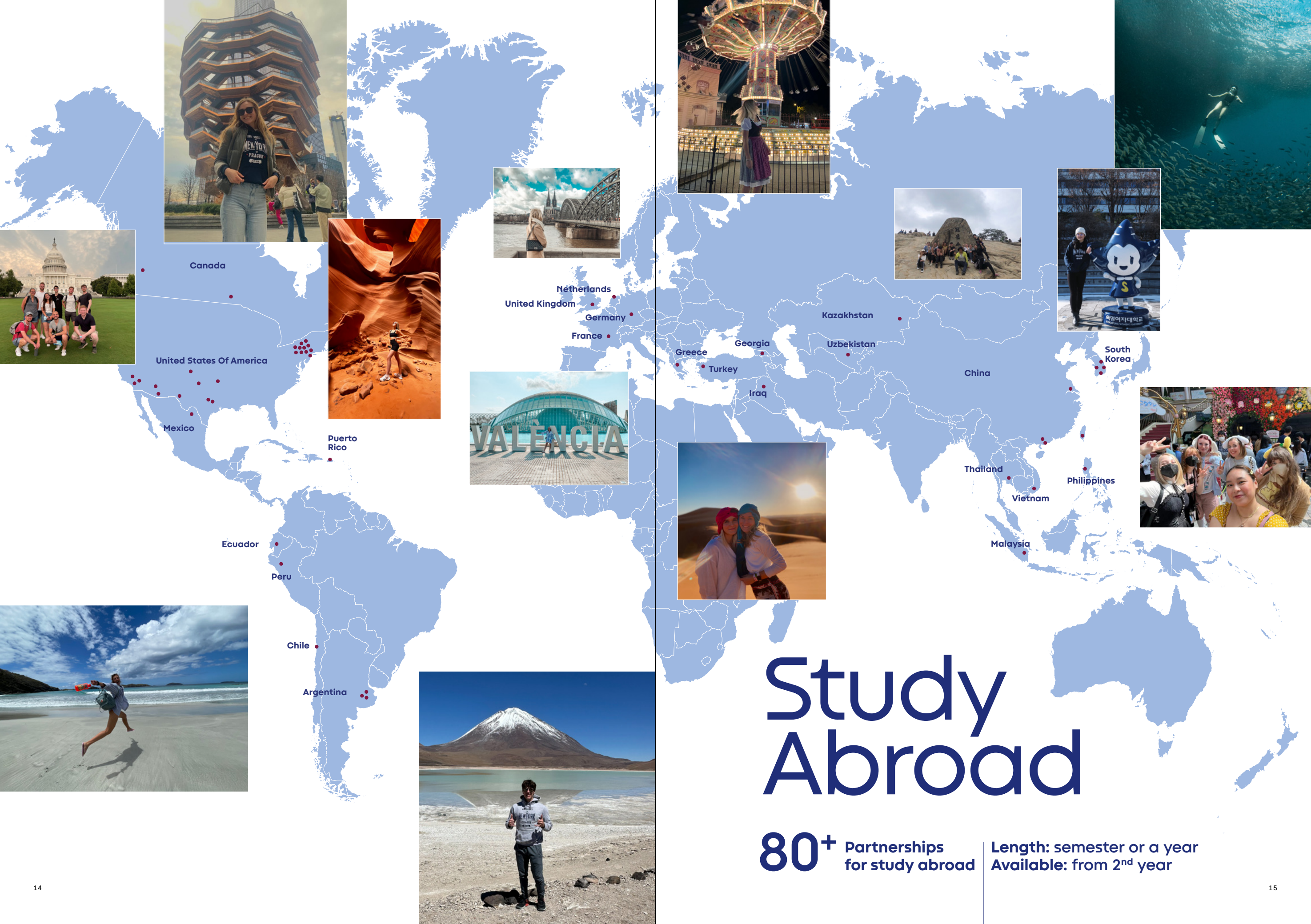
- Furnished twin rooms with shared kitchens and bathrooms
- High-speed Wi-Fi in all rooms
- On-site laundry facilities
- 24/7 security and reception desk
- Walking distance to UNYP, shops, cafés, and public transport

Living at Belgická means more than just housing—it's a chance to build friendships, share experiences, and become part of an international community right in the cultural heart of the city.

If Belgická is full, don't worry! UNYP maintains an extensive list of nearby trusted residences, all located within easy reach of campus.







# Study Abroad

**80+** Partnerships  
for study abroad

Length: semester or a year  
Available: from 2<sup>nd</sup> year



# Career Office

The Career Office is dedicated to helping students transition confidently from the classroom to the workplace.

Through personalized career advising, CV and interview workshops, internship placement support, and networking events with industry professionals, the office equips students with the tools they need to succeed in today's competitive job market.

Whether you're seeking your first internship or planning your post-graduation career path, UNYP's Career Office is here to guide you every step of the way.



# UNYP Stories



I CHOSE UNYP BECAUSE I DIDN'T ENJOY THE CZECH SCHOOL SYSTEM IN HIGH SCHOOL, AND I WANTED TO EXPERIENCE A COMPLETELY DIFFERENT AND HEALTHIER APPROACH TO STUDYING.

Ivo R.

I LIKE HOW THE WORLD STARTED REVOLVING MORE AROUND AI AND TECHNOLOGY, MOSTLY IN WESTERN WORLD COUNTRIES LIKE USA. SO, WHEN I FOUND OUT I CAN LEARN IT IN UNYP AND GET AN AMERICAN BACHELOR'S DEGREE ALL AT ONCE, I DID NOT WANT TO MISS THE OPPORTUNITY.

Dušan G.



# What They Say



I DECIDED TO STUDY COMMUNICATION AND MEDIA AT UNYP BECAUSE I'VE ALWAYS BEEN PASSIONATE ABOUT HOW PEOPLE CONNECT AND SHARE IDEAS. WHAT DREW ME IN WAS THE INTERNATIONAL ATMOSPHERE AND THE CHANCE TO LEARN IN SUCH A DIVERSE COMMUNITY. I LOVE THAT THE PROGRAM MIXES CREATIVITY WITH REAL-WORLD SKILLS, AND IT'S HELPING ME GROW BOTH PERSONALLY AND PROFESSIONALLY

Laura H.



# UNYP Admissions

## 6 Simple Steps



# Bachelor's Programs

- All programs are taught in English
- Transferring is possible
- Semester abroad experiences
- Career-focused education
- Personalized learning
- Flexible schedule balancing study/work/life
- For programs marked “\*” there are available concentrations

Dual Degree  
American & Czech Accreditation  
4-year track

Earn two diplomas—one from  
Empire State University (SUNY, USA)  
and one from UNYP, accredited by  
the Czech Ministry of Education

Business Administration\*  
International Relations\*  
Communication & Media\*  
Psychology\*

American Degree Only  
4-year track

Accredited by Empire State University  
(SUNY, USA)

Digital Media Arts  
Information Technology  
English Literature

European Degree Only  
3-year track

Accredited solely by the Czech Ministry  
of Education

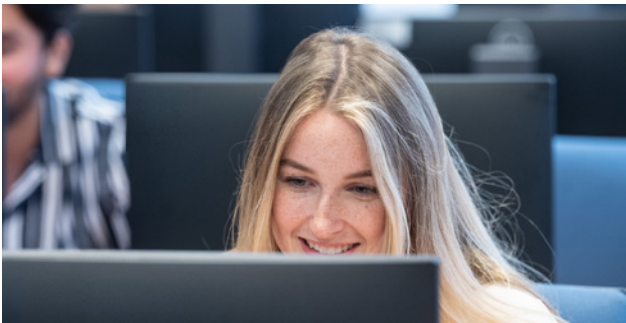
Business Administration  
– Human Resources  
– Marketing  
– Sports Management  
– Entrepreneurship  
– Finance  
– Data Analytics  
– Behavioral Economics  
– Fashion Design Management





# Business Administration

- **Length:** 3-year European only program offered by the University of New York in Prague
- **Length:** 4-year American/Dual degree program offered in partnership with SUNY, Empire State University
- **Type:** In-person studies
- **Intake:** Fall/Spring



### Concentrations Available

- Human Resources
- Marketing
- Sports Management
- Entrepreneurship
- Finance
- Data Analytics
- Behavioral Economics
- Fashion Design Management

### Curriculum Highlights

**Core courses:** Corporate Finance, International Business, Organizational Behaviour, Principles of Marketing, Management Information Systems, Business Ethics

**Mandatory internship:**  
“Professional Immersion Experience”

**Work Opportunities:** Business Analyst, Financial Consultant, Marketing Manager, HR Specialist, Entrepreneur

### Ideal for students who want a:

- Practical, global business education with internship experience
- Tech-focused career with solid business understanding

A degree in Business Administration opens the door to leadership roles in a wide range of industries. Students gain a strong foundation in finance, marketing, and strategic thinking— skills that employers value globally.

At UNYP, you'll study in a diverse international environment, learn from industry-experienced faculty, and have the option to earn a dual degree from both UNYP and Empire State University (SUNY), enhancing your global career prospects.

**“ WHEN I WAS DECIDING WHERE TO STUDY, I WANTED AN EDUCATION THAT FELT INTERNATIONAL, PRACTICAL AND CONNECTED TO THE REAL WORLD. THAT’S WHAT DREW ME TO UNYP.**

The dual degree in Business Administration gave me both a strong academic foundation and the kind of environment that prepares you for working anywhere in the world. It was about finding a place that challenged me, inspired me and gave me lifelong connections.

Amit G.



# Psychology

- **Length:** 4-year American/Dual degree program offered in partnership with SUNY, Empire State University
- **Type:** In-person studies
- **Intake:** Fall/Spring



### Curriculum Highlights

**Core courses:** Social Psychology, Biology, Educational Psychology, Statistics, Cognition, History & Systems

**80% of UNYP psychology grads** go on to Master’s or PhD programs

**Work Opportunities:** Counselor, Academic Researcher, NGO Specialist, HR Consultant, Psychologist (with further study)

### Ideal for students who want to:

- Dive deep into understanding behavior and mental processes
- Gain practical experience before graduating

Psychology is one of the most popular majors worldwide. It is a fascinating and dynamic field of science and a gateway to a wide range of graduate study opportunities and exciting career choices.

**“ I CHOSE TO STUDY PSYCHOLOGY DUE TO ITS FURTHER APPLICATION AND VARIETY. I THINK IT’S IMPORTANT TO UNDERSTAND WHAT IS HAPPENING TO OTHERS AS WELL AS TO BETTER UNDERSTAND OUR SELF.**

The reason I decided to study at UNYP was because of its dual-degree program, which provides more opportunities for my future. Moreover, the individual attitude between students and faculty, along with the many university events, make the university interesting.

Gabriela & Karin S.





# Communication and Media

- **Length:** 4-year American/Dual degree program offered in partnership with SUNY, Empire State University
- **Type:** In-person studies
- **Intake:** Fall/Spring



### Concentrations Available

Public Relations  
Media Marketing  
Multimedia Journalism

### Curriculum Highlights

**Core Courses:** Media and Society, Interpersonal Communication, PR, Advertising, Media Ethics, Journalism

**Foster creativity,** critical thinking, and “out-of-the-box” problem-solving

**Work Opportunities:** PR Specialist, Digital Marketer, Content Creator, Journalist, Brand Manager

### Ideal for students who want to:

- Master the art of persuasion and influence
- Learn to critically analyze and understand the media’s impact on society while developing strategic communication skills

In today’s digital age, communication and media expertise are crucial for careers in marketing, PR, journalism, and corporate branding.

UNYP offers a dynamic program where theory meets practice, taught by media professionals from around the world. Students benefit from hands-on experience, concentration options, and a dual degree that positions them for global success.

“FOR ME, COMMUNICATION AND MEDIA IS THE RIGHT CHOICE BECAUSE IT COMBINES SOMETHING VERY PRACTICAL FOR THE DIGITAL WORLD WE LIVE IN WITH CREATIVITY AND SELF-EXPRESSION. I LIKE THAT IT ALSO GIVES ME SKILLS I CAN USE IN MANY DIFFERENT CAREERS, FROM MEDIA PRODUCTION TO MARKETING AND BEYOND.

Nikol H.



# International Relations

- **Length:** 4-year American/Dual degree program offered in partnership with SUNY, Empire State University
- **Type:** In-person studies
- **Intake:** Fall/Spring



### Concentrations Available

Diplomacy and International Law  
Conflict & Security Studies  
Global Governance

### Curriculum Highlights

**Core Courses:** Global Politics, International Law, Economics, Diplomacy, Security Studies

**Work Opportunities:** Diplomat, Policy Analyst, NGO Officer, Conflict Advisor, Global Development Specialist

### Ideal for students who want to:

- Understand global systems and international policymaking
- Navigate and function within multinational institutions and contexts

The world is interconnected, and international relations shape everything from business to politics. Governments, businesses, and global organizations need professionals who understand these connections and can navigate complex international landscapes.

UNYP’s program combines theory and practice, giving you a strong foundation in global affairs while developing critical thinking, analytical, and communication skills. You will study diplomacy, conflict resolution, and international law, gaining an understanding of how global systems shape economies and societies.

Our dual degree gives students the edge to pursue careers in diplomacy, NGOs, or further studies.

“I WAS ALWAYS FASCINATED BY HOW GLOBAL AFFAIRS AND POLITICS SHAPE OUR WORLD, AND THUS I DECIDED TO STUDY AT UNYP, WHERE I COULD STUDY INTERNATIONAL RELATIONS TOGETHER WITH PEOPLE FROM EVERY PART OF THE PLANET.

Petr J.





# Digital Media Arts

- **Length:** 4-year American only degree program offered in partnership with SUNY, Empire State University
- **Type:** In-person studies
- **Intake:** Fall/Spring



Creative industries are thriving, and Digital Media Arts equips students with the tools to innovate in design, storytelling, animation, and digital branding.

At UNYP, you'll combine creativity with cutting-edge tech in a program taught entirely in English, earning an American-accredited degree that opens doors to the global digital workforce.

### Curriculum Highlights

**Core Courses:** Digital Storytelling, Global Communication, Illustration, Web Publishing, Game Design and Development, Introduction to Video Production

**Work Opportunities:** Multimedia Designer, Creative Producer, UX/UI Designer, Animator, Digital Strategist

### Ideal for students who want:

- Hands-on learning in digital video production, graphic design, animation, interactive media, web development, and digital imaging
- To learn media theory & critical thinking about digital content, culture, and ethics

STUDYING DIGITAL MEDIA ARTS GAVE ME THE CHANCE TO EXPLORE DIFFERENT CREATIVE PATHS AND DISCOVER WHAT TRULY INSPIRES ME. THE PROGRAM HAS HELPED ME BUILD A STRONG FOUNDATION AND DEVELOP MY UNIQUE ARTISTIC VISION THROUGH THE SKILLS I HAVE GAINED AT UNYP.

Assel K.



# Information Technology

- **Length:** 4-year American only degree program offered in partnership with SUNY, Empire State University
- **Type:** In-person studies
- **Intake:** Fall/Spring



The Bachelor's program equips you with cutting-edge technology expertise and essential business management skills, preparing you for high-demand IT roles in global business and public sectors.

This 4-year degree, awarded by the prestigious State University of New York, Empire State University, blends technical know-how with strategic leadership, ensuring you stay ahead in today's digital world.

### Curriculum Highlights

**Core Courses:** Systems Analysis, Database Management, Networks, Cybersecurity, IT Project Management

**Hybrid Business + IT Focus:** Offers technical skills (software dev, cybersecurity, IT architecture) alongside business training in management, finance, HR, marketing, and law

**Work Opportunities:** IT Manager, Systems Analyst, Cybersecurity Specialist, Network Admin, Tech Consultant

### Ideal for students who want to:

- Better their understanding of organizational systems + business functions
- Have the ability to design, present, and support IT solutions in business contexts

UNYP PROVIDES AN INTERNATIONAL ENVIRONMENT AND A MODERN CURRICULUM THAT ALLOWS YOU TO GAIN KNOWLEDGE THAT MEETS WORLD STANDARDS. IT IS ALSO IMPORTANT FOR ME THAT THE STUDY COMBINES A THEORETICAL BASIS WITH PRACTICAL SKILLS NECESSARY FOR WORK IN THE IT INDUSTRY.

Yevhenii Z.





# English Literature

- **Length:** 4-year American only degree program offered in partnership with SUNY, Empire State University
- **Type:** In-person studies
- **Intake:** Fall/Spring



## Curriculum Highlights

**Core Courses:** World Literature, English Composition, Shakespeare, Rhetoric, Sociolinguistics, History of the English Language, Poetry, Digital Storytelling

**Work Opportunities:** Editor, ESL Teacher, Copywriter, Publisher, Academic Librarian

## Ideal for students who want to:

- Develop excellent writing and communication skills
- Deep dive into literature and language while building cultural and global awareness through textual analysis and understanding

This program offers more than just a traditional English literature degree. This interdisciplinary undergraduate program combines the academic study of English language literature with linguistics, cultural history, and communication. Students gain a deep understanding of the English language—its structure, evolution, and usage—while also exploring major literary works and movements across centuries.

This degree in Prague is designed for students who want to build strong analytical, communication, and critical thinking skills.

At UNYP, students study in an international setting with native-speaking professors and graduate with an American-accredited degree.

**I'VE ALWAYS WANTED TO UNDERSTAND THE WORLD AND SEE THROUGH DIFFERENT LENSES AND IDEOLOGIES. LITERATURE GAVE ME THE VERSATILITY TO BECOME A CRITICAL THINKER WHO CAN APPLY IDEAS IN REAL LIFE.**

Barbora P.



# What Students Ask Us the Most

## IS THE DEGREE RECOGNIZED INTERNATIONALLY?

**Yes!** UNYP offers American degrees accredited by Empire State University (SUNY) and European degrees recognized by the Czech Ministry of Education (MŠMT).

## DO I NEED TO SPEAK CZECH TO STUDY AT UNYP?

**Not at all.** All programs are taught entirely in English, and our international student body uses English as the common language.

## DOES UNYP OFFER SCHOLARSHIPS?

**Yes!** UNYP offers a range of scholarships and financial aid opportunities for both local and international students.

## CAN I WORK DURING MY STUDIES?

**Yes.** Students can work part-time while studying, and our Career Office can help you find internships and job opportunities.

## WHEN CAN I APPLY?

**We offer a holistic admissions approach.** Apply online and receive a decision in as little as 2 weeks.



## WHAT SUPPORT DOES UNYP OFFER STUDENTS?

**UNYP offers a range of student support services** including academic advising, career services, counseling support, visa assistance for international students, and student life activities designed to help students succeed academically and socially.



# Explore Your Future at UNYP

Whether you're just starting your university search or ready to take the next step, we're here to help.

Reach out to us directly at [admissions@unyp.cz](mailto:admissions@unyp.cz) with any questions, or experience UNYP for yourself by attending one of our online or in-person Open Days.

**Get a feel for our campus, meet current students and faculty, and explore your future program.**

**To register, simply scan the QR code below  
—we look forward to meeting you!**



## Notes





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I THINK WE SAW AN INCREDIBLE AMOUNT OF PRAGUE DURING CLASS. I DON'T THINK THAT THERE IS ANY WAY WE COULD ADD MORE ACTIVITIES OVER THE SHORT TIME OF THE WINTER SECTION.

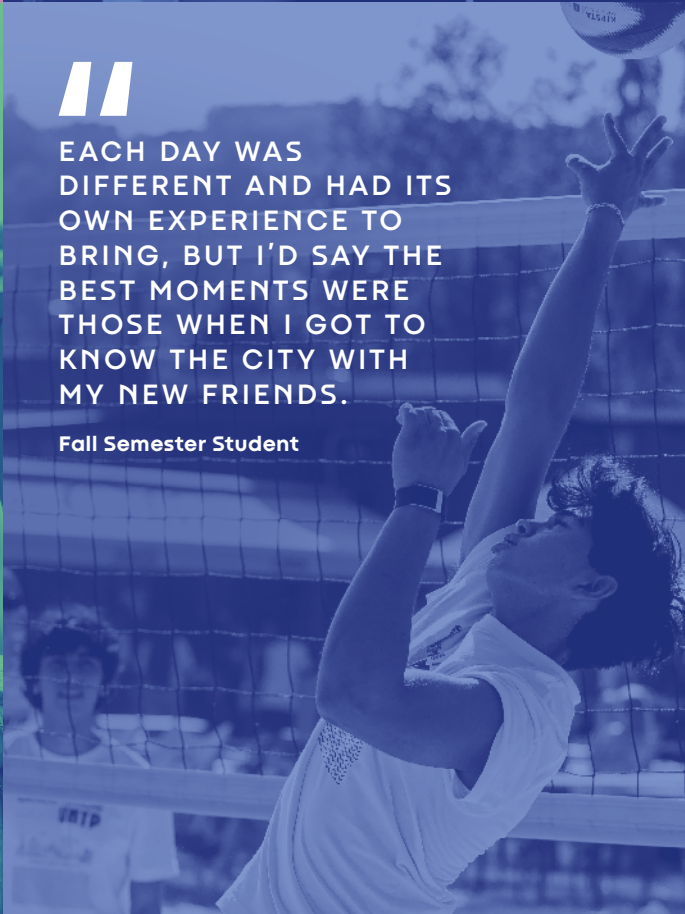
Winter Term Student



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I DID NOT HAVE TO ADJUST TO A NEW TEACHING STYLE AS IT WAS IN THE AMERICAN STYLE AND VERY SIMILAR TO MY HOME UNIVERSITY. THE SITE WAS ALSO VERY SIMILAR TO WHAT I ALREADY USE. I THINK MY CLASSES WENT WELL, I REALLY LIKED ALL MY PROFESSORS AND THE ENVIRONMENT.

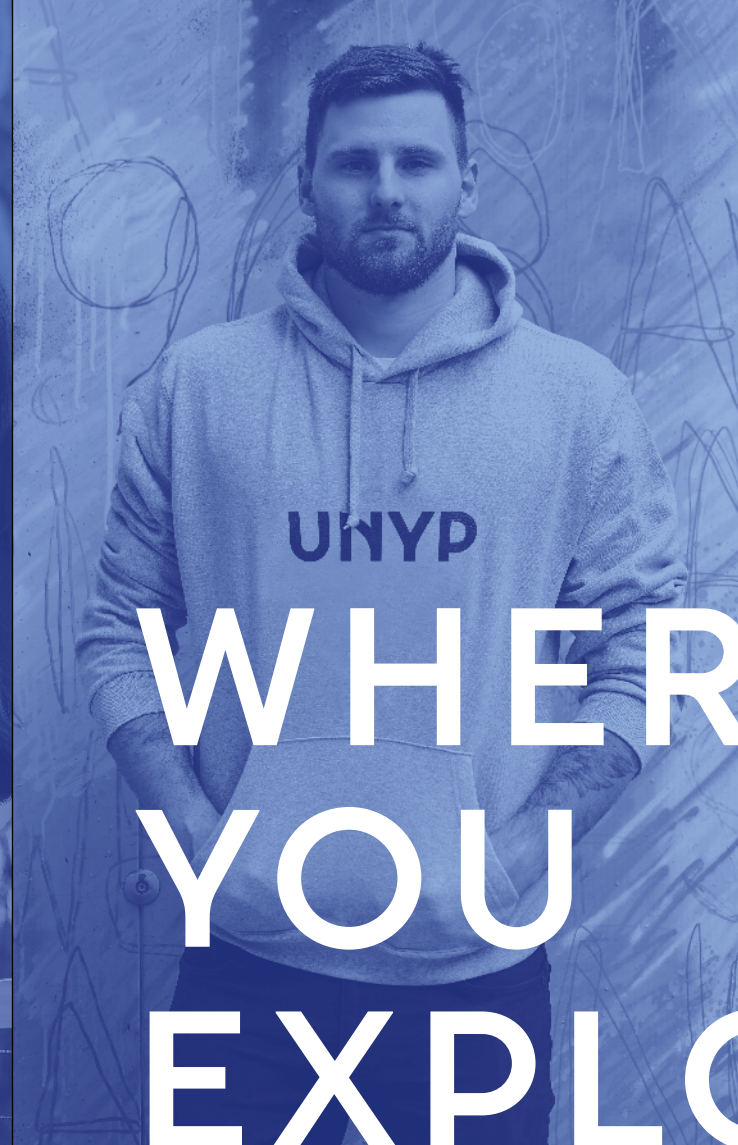
Fall Semester Student



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EACH DAY WAS DIFFERENT AND HAD ITS OWN EXPERIENCE TO BRING, BUT I'D SAY THE BEST MOMENTS WERE THOSE WHEN I GOT TO KNOW THE CITY WITH MY NEW FRIENDS.

Fall Semester Student



# WHERE YOU EXPLORE YOU

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THANK YOU FOR ALL YOUR HELP AND GUIDANCE, AND FOR HELPING MAKE THIS A MEMORABLE EXPERIENCE FOR ME!

Summer Term Student



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I HAD A VERY GREAT TIME AT UNYP AND I WOULD BE HAPPY TO RECOMMEND THIS PROGRAM TO ANYONE LOOKING TO STUDY ABROAD.

Spring Semester Student





# UNYP

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